

Celebrity brow wow

THE RIGHT BROW FOR YOUR FACE CAN TRANSFORM YOUR LOOK. EYEBROW QUEEN JAMESON CUMMINS SHOWS HOW TO GET red carpet ready brows

When it comes to defining beauty and revamping your look, brows rule.

Not only can they transform your face, they can also act like an instant facelift. Eyebrow expert Jameson Cummins of The Art of Eyebrows has spent the past 30 years dedicated to transforming women's brows.

"Remember that celebrities have makeup artists on hand to ensure their brows are picture-perfect at all times," says Cummins. "The perfect brow is the one that suits your face. Miranda Kerr's brows are amazing but they may not work on you."

"It's all about balance and symmetry. Even the greatest beauties don't have perfectly symmetrical faces, but brow shaping can add the illusion of perfect symmetry – and that's what I want to achieve when I shape brows."

Cummins says that while eyebrow shaping is enough, sometimes semi-permanent makeup or cosmetic tattooing is needed.

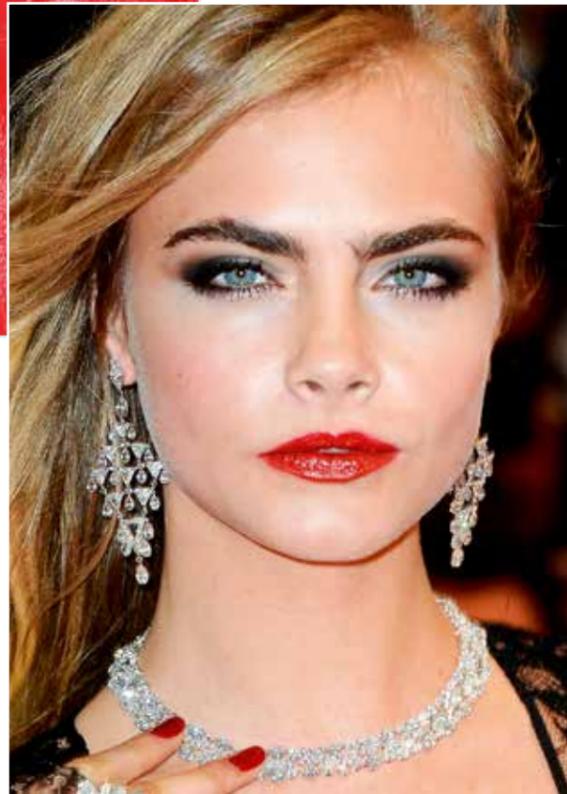
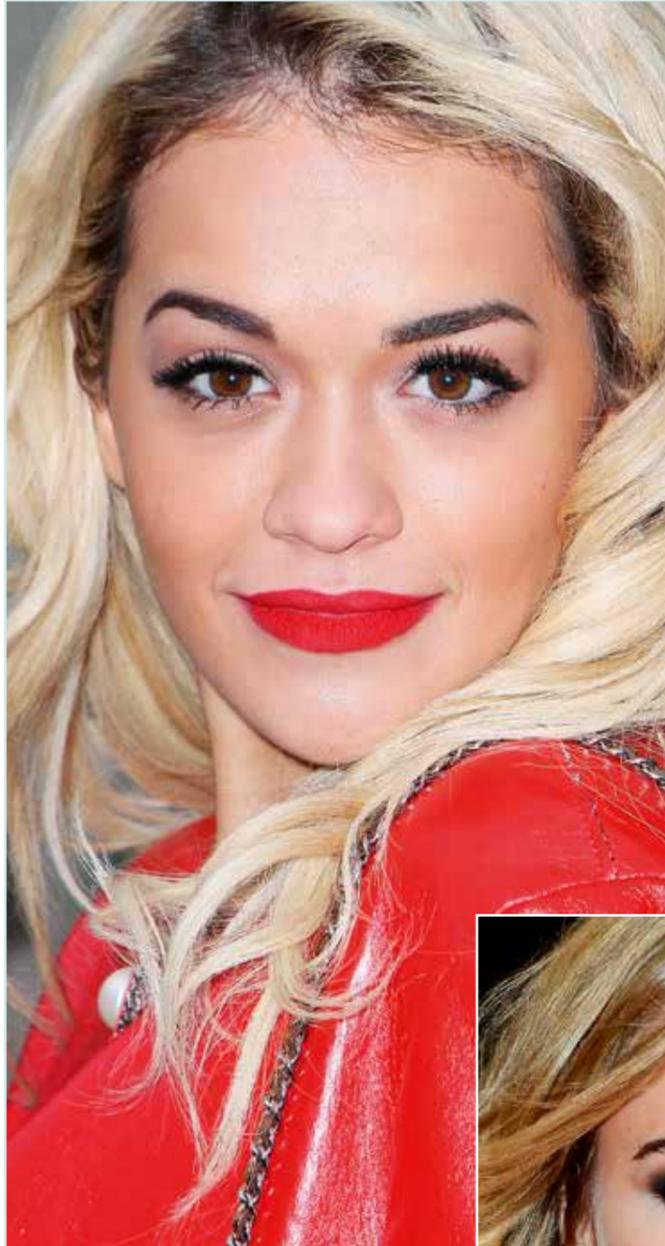
"If you don't have a makeup artist in your hip-pocket, then semi-permanent makeup allows you to have perfect brows all the time. If you want to create brows that you see on a star, semi-permanent makeup is the best way to do that," Jameson says.

We asked Jameson for her pick of the celebrities we should all bow down to, and how to achieve their look.

RITA ORA

"I like the general look, as it suits her. The brows are not symmetrical – the left side is thicker, starts at a different point at the beginning and is a different shape. The arch isn't too bad, but is a little further out on the right side, and there is a chunk missing on the left side which is also a bit thicker. They could be improved, but nothing that a simple eyebrow balance couldn't fix. Some shading using semi-permanent makeup could create a more even colour and thickness across the two brows."

GET RITA'S BROWS: "Since we don't see detailed hair strokes you can use a dark brow pencil to create a rounded beginning that stays a consistent thickness for the first three quarters of the brow, that's the main focus. A thick arch and ends creates a bold brow statement. This look would suit strong brown eyes."



CARA DELEVINGNE

"Cara's eyebrows would not suit a lot of people as they go against the rule of perfect symmetry. But they really look great on her, despite being uneven.

"It's a much straighter look, very low to the eye, without a high arch, and there are many inconsistencies between each brow. For example, the left is much darker and thicker with a pointy arch, whereas the right is thinner and not as high.

"Brows are about finding that 'wow' factor, something that is a little bit different. If Cara took away the uneven bits she would lose that unusual look that is her trademark. If you have something a little different, focus on making it work for you."

GET CARA'S BROWS:

"You need to have brows that are low naturally. I would start the brows closer together and leave the inconsistencies to create that very unique look. Trying to achieve balance in this case could end up ruining the brows."



MIRANDA KERR

"Miranda has lovely eyebrows. Overall they are flat and low. Again they are very natural and suit her. You can see the natural hair strokes at the start are different on each side. On the right side, they point up, and on the left they are at an angle. I always feel it is nice to start the brows the same way, especially for photos; to have them as symmetrical as possible looks better most of the time."

TO GET MIRANDA'S BROWS: "Use a fine brow pencil to shade and fill hairs so the brows look the same on both sides."

JAMESON'S TOP TIPS

- Identify what's unique about your brows and use that to your advantage.
- Defined brows frame the face, so keep your brows groomed. The better shaped they are, the better job they do of increasing your beauty quotient.
- Avoid overly high arches or excessively thin brows. They look unnatural on most women.
- The further out the high point of an arch, the wider the look you give to a face and vice versa. So if you have a long face, move the arch out to create the illusion of widening the face.
- The darker the brow is at the start the closer your eyes are going to appear, so if your eyes are close together, create darker ends, giving the illusion your eyes are further apart.
- Always be conservative with tweezing yourself between professional brow sessions. It takes a long time for hair to grow back and you want to leave as much for your brow specialist to work with as possible. One hair in the right place can make a huge difference.
- Simple old fashioned castor oil can encourage hair growth and texture, so a drop on your brows and lashes at night can really make a difference over a three month period. **SW**